

EXHIBIT 7

Redacted Excerpts of Deposition of Dana White

UNITED STATES DISTRICT COURT

DISTRICT OF NEVADA

CUNG LE; NATHAN QUARRY, JON)	
FITCH, on behalf of)	
themselves and all others)	
similarly situated,)	
)	
Plaintiffs,)	
)	
vs.)	Case No.
)	2:15-cv-01045-RFB-(PAL)
)	
ZUFFA, LLC, d/b/a Ultimate)	
Fighting Championship and)	
UFC,)	
)	
Defendant.)	
_____)	

HIGHLY CONFIDENTIAL

VIDEOTAPED DEPOSITION OF DANA F. WHITE

AFTERNOON AND EVENING SESSIONS

LAS VEGAS, NEVADA

AUGUST 9, 2017

4:01 P.M.

REPORTED BY:

MICHELLE R. FERREYRA, CCR No. 876

JOB NO. 51036-B

<p style="text-align: right;">329</p> <p>1 DANA WHITE - HIGHLY CONFIDENTIAL</p> <p>2 A. He's a UFC fighter.</p> <p>3 Q. Former UFC?</p> <p>4 A. Yes.</p> <p>5 Q. Okay. And is it true, though, that</p> <p>6 your -- your view was that the fight between Bonnar and</p> <p>7 Tito literally meant nothing?</p> <p>8 A. Yes.</p> <p>9 Q. Okay. Is that because they were at a point</p> <p>10 in their careers where, you know, they were, you know,</p> <p>11 not ascending as fighters and the types of fighters</p> <p>12 that UFC would want in its promotion?</p> <p>13 A. No. It's my opinion. It's my opinion that</p> <p>14 it wasn't because I run my business completely</p> <p>15 different than Bellator runs theirs. I'm good at it</p> <p>16 and they're not.</p> <p>17 Q. And what does it mean to stack a card in an</p> <p>18 MMA bout?</p> <p>19 A. What does it mean?</p> <p>20 Q. Yes.</p> <p>21 A. It means to put on a bunch of great fights on</p> <p>22 one card.</p> <p>23 Q. Okay. And so in order to stack a card, you</p> <p>24 would need a lot of good fighters?</p> <p>25 A. You need to build talent.</p>	<p style="text-align: right;">331</p> <p>1 DANA WHITE - HIGHLY CONFIDENTIAL</p> <p>2 A. Oh, yeah, yeah. Yeah. Listen. The day that</p> <p>3 Viacom has the same balance sheet as me, that will be</p> <p>4 the day.</p> <p>5 Q. I think we're there.</p> <p>6 A. I would -- yeah.</p> <p>7 Q. So -- so in order to stack a card, you need</p> <p>8 talent; right?</p> <p>9 A. Yeah.</p> <p>10 Q. Okay.</p> <p>11 A. In -- in order to stack a card, you -- you</p> <p>12 need stars. You need to be able to build stars. And</p> <p>13 if you can build stars -- even if -- even if you're a</p> <p>14 promotion, you know, that -- that -- that is well</p> <p>15 established and you have some big names, you only have</p> <p>16 so many big names. You have to be able to go out and</p> <p>17 build stars. That's how you can stack a card. You</p> <p>18 can't stack a card without having a bunch of stars.</p> <p>19 And there aren't, you know, it's not like,</p> <p>20 you know, stars are just out there popping up</p> <p>21 everywhere. You have to be able to know who you think</p> <p>22 is talented, who you think could possibly be, you know,</p> <p>23 a world champion or a big fighter some day, then you</p> <p>24 turn these people into stars.</p> <p>25 Q. Is -- is it your testimony that you can't</p>
<p style="text-align: right;">330</p> <p>1 DANA WHITE - HIGHLY CONFIDENTIAL</p> <p>2 Q. But if -- if -- if you haven't done that, you</p> <p>3 can't stack a card; correct?</p> <p>4 A. Yeah. If you can't build talent, then you</p> <p>5 can't build stars. Yeah.</p> <p>6 Q. Well, in -- in theory, your promotion -- you</p> <p>7 could go out and acquire stars; right? You wouldn't</p> <p>8 have to build them?</p> <p>9 A. Yeah. You could go out and acquire stars --</p> <p>10 Q. Okay.</p> <p>11 A. -- but we build them.</p> <p>12 Q. Right.</p> <p>13 A. That's what we do.</p> <p>14 Q. But in order to stack a card, you need the</p> <p>15 talent; right?</p> <p>16 A. You need to be able to build stars.</p> <p>17 Q. Well, but I thought you could acquire the</p> <p>18 talent without building it?</p> <p>19 A. Well, yeah. I mean, companies like Viacom</p> <p>20 could go out and acquire any type of talent they want.</p> <p>21 Q. Right.</p> <p>22 A. They have billions of dollars, contrary to</p> <p>23 what you believe.</p> <p>24 Q. Not -- not withstanding the cash balances</p> <p>25 that you saw --</p>	<p style="text-align: right;">332</p> <p>1 DANA WHITE - HIGHLY CONFIDENTIAL</p> <p>2 stack a card as an MMA promoter unless you -- you, as</p> <p>3 the MMA promoter, have actually developed the stars</p> <p>4 yourself?</p> <p>5 A. Unless you -- yeah. You have to build stars.</p> <p>6 No.</p> <p>7 Q. You can't build --</p> <p>8 A. There's tons of fighters every single</p> <p>9 weekend. This weekend, there's fights happening all</p> <p>10 over the world. There's MMA promoters literally all</p> <p>11 over the world. And there are fights happening every</p> <p>12 weekend, this week, next weekend, last weekend. These</p> <p>13 fights are happening. Then what you do is you go out,</p> <p>14 you know, there's a team at the UFC, there's three of</p> <p>15 us, who go out, and we look at people.</p> <p>16 You know, what's crazy? Think about this.</p> <p>17 Four years ago, Conor McGregor was available to</p> <p>18 everybody. Bellator, ONE FC, UFC, everybody out there.</p> <p>19 Do you know who went out -- he was -- he was 7 and 2.</p> <p>20 Okay? Guy's record was 7 and 2. There's a zillion of</p> <p>21 them, right? I went and got Conor McGregor. I saw</p> <p>22 him, I liked his personality, and I turned him into a</p> <p>23 star, one of the biggest stars on earth right now.</p> <p>24 Bellator could have done that, ONE FC could have don</p> <p>25 it, they all could have done it. Four years ago, he</p>

<p style="text-align: right;">333</p> <p>1 DANA WHITE - HIGHLY CONFIDENTIAL</p> <p>2 was available to everybody.</p> <p>3 Q. Are -- are you not understanding the</p> <p>4 question? Because the question is: Is it possible to</p> <p>5 stack a card by acquiring fighters rather than building</p> <p>6 them?</p> <p>7 A. I answered the question.</p> <p>8 Q. I don't think you did.</p> <p>9 A. I answered the question.</p> <p>10 MR. ISAACSON: That wasn't your last</p> <p>11 question, and his answer was to your last question.</p> <p>12 BY MR. DELL'ANGELO:</p> <p>13 Q. So then -- then let's -- let's see if we get</p> <p>14 this clear. Is it possible for an MMA promotor to</p> <p>15 stack a card without building -- without that MMA</p> <p>16 promotor building the talent himself?</p> <p>17 A. I don't understand the question.</p> <p>18 Do you want to know what's even crazier?</p> <p>19 Four years ago, Strikeforce had Rhonda Rousey.</p> <p>20 MR. ISAACSON: I'm going to -- I'm going to</p> <p>21 strike your answer. Let him --</p> <p>22 THE WITNESS: All right. I will stop. I'm</p> <p>23 getting crazy over here. I drank an energy drink.</p> <p>24 BY MR. DELL'ANGELO:</p> <p>25 Q. So it was your view in December of 2014 that</p>	<p style="text-align: right;">335</p> <p>1 [REDACTED]</p> <p>2 [REDACTED]</p> <p>3 [REDACTED]</p> <p>4 [REDACTED]</p> <p>5 [REDACTED]</p> <p>6 [REDACTED]</p> <p>7 [REDACTED]</p> <p>8 [REDACTED]</p> <p>9 [REDACTED]</p> <p>10 [REDACTED]</p> <p>11 [REDACTED]</p> <p>12 [REDACTED]</p> <p>13 [REDACTED]</p> <p>14 [REDACTED]</p> <p>15 [REDACTED]</p> <p>16 [REDACTED]</p> <p>17 [REDACTED]</p> <p>18 [REDACTED]</p> <p>19 [REDACTED]</p> <p>20 [REDACTED]</p> <p>21 [REDACTED]</p> <p>22 [REDACTED]</p> <p>23 [REDACTED]</p> <p>24 [REDACTED]</p> <p>25 [REDACTED]</p>
<p style="text-align: right;">334</p> <p>1 DANA WHITE - HIGHLY CONFIDENTIAL</p> <p>2 Bellator didn't have fighters to stack a card with?</p> <p>3 A. They did. Absolutely did.</p> <p>4 Q. So take a look at Exhibit 11, please. Would</p> <p>5 you take a look at Exhibit 11, please?</p> <p>6 A. Oh, okay. Okay.</p> <p>7 Q. Would you go to page 155.</p> <p>8 A. Yeah.</p> <p>9 Q. Okay. Would you take a look at row 3446,</p> <p>10 please.</p> <p>11 A. Yeah.</p> <p>12 Q. Okay. That's a text from your 875 -- or your</p> <p>13 75 number; right?</p> <p>14 A. Yes.</p> <p>15 Q. Okay. And that's to Mr. Fertitta's 97</p> <p>16 number; correct?</p> <p>17 A. Okay.</p> <p>18 Q. Okay? And it's dated December 8, 2014;</p> <p>19 correct?</p> <p>20 A. Yes.</p> <p>21 Q. Okay. And you're indicating in that text</p> <p>22 that you spoke to somebody who did play-for-play for</p> <p>23 Bellator; correct?</p> <p>24 A. I'm reading it right now. Yeah.</p> <p>25 Q. Okay. So this text message refers to</p>	<p style="text-align: right;">336</p> <p>1 [REDACTED]</p> <p>2 [REDACTED]</p> <p>3 [REDACTED]</p> <p>4 [REDACTED]</p> <p>5 [REDACTED]</p> <p>6 Q. Right. And so let's take a look -- well, are</p> <p>7 you familiar with the term "legend fights" in MMA?</p> <p>8 A. Legend fights?</p> <p>9 Q. Yeah.</p> <p>10 A. Okay.</p> <p>11 Q. No. I'm asking if you are familiar with the</p> <p>12 term?</p> <p>13 A. I'm not familiar.</p> <p>14 Q. Okay. Are you family with the term "a freak</p> <p>15 show fight"?</p> <p>16 A. Eh, I mean, freak show, that -- that's what I</p> <p>17 call some of the fights.</p> <p>18 Q. Okay. What's a freak show fight?</p> <p>19 A. So when I built this business, right,</p> <p>20 I -- I -- I set standards. So I was a huge boxing fan</p> <p>21 growing up. Okay? And I hated everything that boxing</p> <p>22 did. Loved the sport, but hated everything they did.</p> <p>23 So I had a vision in my mind of how I would do it and</p> <p>24 how I would change everything from the live event to</p> <p>25 the fights to how it's produced on television,</p>

<div style="text-align: right;">457</div> <div style="margin-top: 20px;"> <p>1 STATE OF _____)</p> <p>2) :ss</p> <p>3 COUNTY OF _____)</p> <p>4</p> <p>5</p> <p>6</p> <p>7 I, DANA F. WHITE, the witness</p> <p>8 herein, having read the foregoing</p> <p>9 testimony of the pages of this deposition,</p> <p>10 do hereby certify it to be a true and</p> <p>11 correct transcript, subject to the</p> <p>12 corrections, if any, shown on the attached</p> <p>13 page.</p> <p>14</p> <p>15 _____</p> <p>16 DANA F. WHITE</p> <p>17</p> <p>18</p> <p>19</p> <p>20 Sworn and subscribed to before</p> <p>21 me, this day of</p> <p>22 , 2017.</p> <p>23</p> <p>24 _____</p> <p>25 Notary Public</p> </div>	<div style="text-align: right;">459</div> <div style="margin-top: 20px;"> <p>1 INSTRUCTIONS TO WITNESS</p> <p>2</p> <p>3 Please read your deposition over carefully</p> <p>4 and make any necessary corrections. You should state</p> <p>5 the reason in the appropriate space on the errata</p> <p>6 sheet for any corrections that are made.</p> <p>7 After doing so, please sign the errata sheet</p> <p>8 and date it.</p> <p>9 You are signing same subject to the changes</p> <p>10 you have noted on the errata sheet, which will be</p> <p>11 attached to your deposition.</p> <p>12 It is imperative that you return the original</p> <p>13 errata sheet to the deposing attorney within thirty</p> <p>14 (30) days of receipt of the deposition transcript by</p> <p>15 you. If you fail to do so, the deposition transcript</p> <p>16 may be deemed to be accurate and may be used in court.</p> <p>17</p> <p>18</p> <p>19</p> <p>20</p> <p>21</p> <p>22</p> <p>23</p> <p>24</p> <p>25</p> </div>
<div style="text-align: right;">458</div> <div style="margin-top: 20px;"> <p>1 CERTIFICATE OF REPORTER</p> <p>2 STATE OF NEVADA)</p> <p>3 COUNTY OF CLARK)</p> <p>4 I, Michelle R. Ferreyra, a Certified Court</p> <p>5 Reporter licensed by the State of Nevada, do hereby</p> <p>6 certify: That I reported the videotaped deposition of</p> <p>7 DANA WHITE, commencing on WEDNESDAY, AUGUST 9, 2017,</p> <p>8 at 4:01 p.m.</p> <p>9 That prior to being deposed, the witness was</p> <p>10 duly sworn by me to testify to the truth. That I</p> <p>11 thereafter transcribed my said stenographic notes into</p> <p>12 written form, and that the typewritten transcript is a</p> <p>13 complete, true and accurate transcription of my said</p> <p>14 stenographic notes, and that a request has been made to</p> <p>15 review the transcript.</p> <p>16 I further certify that I am not a relative,</p> <p>17 employee or independent contractor of counsel or of any</p> <p>18 of the parties involved in the proceeding, nor a person</p> <p>19 financially interested in the proceeding, nor do I have</p> <p>20 any other relationship that may reasonably cause my</p> <p>21 impartiality to be questioned.</p> <p>22 IN WITNESS WHEREOF, I have set my hand in my</p> <p>23 office in the County of Clark, State of Nevada, this</p> <p>24 21st day of August, 2017.</p> <p>25 _____</p> <p>MICHELLE R. FERREYRA, CCR No. 876</p> </div>	<div style="text-align: right;">460</div> <div style="margin-top: 20px;"> <p>1 E R R A T A</p> <p>2</p> <p>3</p> <p>4</p> <p>5 I wish to make the following changes,</p> <p>6 for the following reasons:</p> <p>7</p> <p>8 PAGE LINE</p> <p>9 ____ CHANGE: _____</p> <p>10 REASON: _____</p> <p>11 ____ CHANGE: _____</p> <p>12 REASON: _____</p> <p>13 ____ CHANGE: _____</p> <p>14 REASON: _____</p> <p>15 ____ CHANGE: _____</p> <p>16 REASON: _____</p> <p>17 ____ CHANGE: _____</p> <p>18 REASON: _____</p> <p>19 ____ CHANGE: _____</p> <p>20 REASON: _____</p> <p>21</p> <p>22 _____</p> <p>23 WITNESS' SIGNATURE DATE</p> <p>24</p> <p>25</p> </div>